

iMovie Rubric				
Objectives	100%	80%	40%	0%
Storyboard/Planning	Completed storyboard approved by instructor showing evidence of planning	Storyboard completed with very little detail (sound/script/location, etc)	Partial storyboard	None
Light/Sound	Demonstrated planning for good lighting & sound (very little background noise / scenes were easy to see)	Some background noise/scenes were easy to see	Background noise detracted from movie / scenes were very difficult to see	None
Camera/Images	Video is steady & focused. Still shots / pictures are clear & not pixelated at full screen	Movie has some unclear scenes & blurry images	Video quality is very poor & still images are very unclear	None
Effects/Transitions/Titles	Effects, titles & transitions are used effectively throughout the movie. Titles are free of spelling & grammatical errors	Transitions, titles, and effects are not used consistently in movie. Titles contain 1-2 spelling/grammatical errors	Very few, if any, transitions, titles or effects were used. Titles contain 3 or more spelling/grammatical errors	None
Educational Value	Has clear educational value & purpose	Little educational value or purpose	Little or no educational value or purpose	None
Music	Appropriate music was used to fit mood, clips and audience; Garageband/iLife music was created/ included; (appropriate copyright free music)	Music was included, but did not match clips; Garageband/iLife music was included; Copyrighted music was included, but time	Very little or inappropriate music; no Garageband/iLife music; copyrighted music	None
Credit Screen	Music / movie clip / fair use statement/ actor source credit was given in movie	Music / movie clip / actor were used with credit only given to some sources	Music / movie clip / actor used without credits	None